



# Website Cookies Policy

Noroutine ("us", "we", or "our") uses cookies on <https://noroutine.me/> and affiliated websites (collectively the "Site").

Our Cookies Policy explains what cookies are, how we use cookies, how third-parties we partner with may use cookies on the Site, and your choices regarding cookies. Please read this Cookies Policy in conjunction with our Privacy Policy, which sets out additional details on how we use personally identifiable information and your various rights.

## What are Cookies

Cookies are small pieces of text sent by your web browser by a website you visit. A cookie file is stored in your web browser and allows the Site or a third-party to recognize you and make your next visit easier and the Site more useful to you. Essentially, cookies are a user's identification card for the Noroutine servers. Web beacons are small graphic files linked to our servers that allow us to track your use of our Site and related functionalities. Cookies and web beacons allow Noroutine to serve you better and more efficiently, and to personalize your experience on our Site.

Cookies can be "persistent" or "session" cookies.

## How Noroutine Uses Cookies

### Our Own Cookies

When you use and access the Site, we may place a number of cookies files in your web browser.

Noroutine uses or may use cookies and/or web beacons to help us determine and identify repeat visitors, the type of content and sites to which a user of our Site links, the length of time each user spends at any particular area of our Site, and the specific functionalities that users choose to use. To the extent that cookies data constitutes personally identifiable information, we process such data on the basis of your consent.

We use both session and persistent cookies on the Site and we use different types of cookies to run the Site:

- *Essential cookies.* Necessary for the operation of the Site. We may use essential cookies to authenticate users, prevent fraudulent use of user accounts, or offer Site features.
- *Analytical/performance cookies.* Allow us to recognize and count the number of visitors and see how visitors move around the Site when using it. This helps us improve the way the Site works.
- *Functionality cookies.* Used to recognise you when you return to the Site. This enables us to personalise our content for you, greet you by name, and remember your preferences (for example, your choice of language or region).
- *Targeting cookies.* Record your visit to the Site, the pages you have visited, and the links you have followed. We will use this information to make the Site and the content more relevant to your interests. We may also share this information with third parties for this purpose.

To view a list of Noroutine cookies, please view our Cookies Table below.



## Third-party cookies

In addition to our own cookies, we may also use various third-party cookies to report usage statistics of the Site and refine marketing efforts.

- *Tracking cookies.* Follow on-site behavior and tie it to other metrics allowing better understanding of usage habits.
- *Optimization cookies.* Allow real-time tracking of user conversion from different marketing channels to evaluate their effectiveness.
- *Partner cookies.* Provide marketing conversion metrics to our partners so they can optimize their paid marketing efforts.

To view a list of third-party cookies that we use, please view our Cookies Table below.

## What Are Your Choices Regarding Cookies

We provide means to manage your preferences regarding how cookies are used to extent that doesn't impair functionality of our Site.

If you'd like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use some or all of the features we offer. You may not be able to log in, store your preferences, and some of our pages might not display properly.

## Cookies Table

The tables below list some of the internal and third-party cookies we use. As the names, numbers, and purposes of these cookies may change over time, this page may be updated to reflect those changes.

Host Name	Cookie Name	Purpose	More information
noroutine.me	_fbp	Necessary for Tawk.to	Noroutine uses tawk.to in order to communicate with site visitors
	_ga	Necessary for Tawk.to	
	__tawkuuid	Necessary for Tawk.to	
	TawkConnectionTime	Necessary for Tawk.to	




Third-Party Cookies:

Host Name	Cookie Name	Purpose	More information
tawk.to	_tawkuid	Necessary for Tawk.to	Noroutine uses tawk.to in order to communicate with site visitors
	__cfduid	Necessary for Tawk.to	
	_ga	Necessary for Tawk.to	
.gstatic.com	1P_JAR	Necessary for Tawk.to	